

Lions Lyfe-Line Leukemia Fund

VISION CULTURE LECTURE – CAROL CASSIDY in KL by Dhaima Dahlia for ARTERI

Art & Design Textiles @ SGFA

The recent *Vision Culture Lecture @ SGFA* featured textile superstar Carol Cassidy, who shared with us the power of weaving as an artistic language and social skill. Cassidy's commitment to helping revive a rich heritage in the form of quality silk textile, has engaged a community to be successful and thrive in modern times as part of the world economy.

Weaving can and is considered as a common 'language' for more than 60 ethnic Laotian groups where each individual ethnic group, though having a unique story and stylisation in their weaving, share a common trait of practicing the art of weaving. Traditional Lao weaving uses various techniques that are very rich and sophisticated with complex origins. The symbols are often related to the Laotian culture such as totemic ancestor, ancient beliefs, practices, religious symbols, way of life and much more and the art form was passed on accurately from generation to generation for centuries or millennia till present day.

Carol Cassidy arrived at Vientiane, Laos in 1989 from United States as a weaving advisor for a UN weaving project. There, she established her own textile business, Lao Textile, in an effort to preserve and continue the tradition of hand-weaving silk and has since introduced this ancient art to the world. Her textiles have had far reaching effect, finding homes in couture boutiques, in the interiors of apartments of the discerning Valentino and others.

Carol's objective was also to provide the locals with the opportunity to support them. Lao Textile gave some fortunate Laotian families a chance to contribute to the art of Laotian weaving and a source of income. Lao Textiles was awarded the important UNESCO Product Excellence Award in 2001.

Lao Textile uses traditional weaving methods to produce what Carol is trying to show the world. Traditional weaving methods and Laotian weaving art learnt from the ancient Laotian but adapting the art in a way in which has no intention to reproduce what the Laotian have already perfected, Carol re-introduced the art in a manner which applies the traditional weaving art with a contemporary touch.

Carol's work can be found in numerous museums including, the Guggenheim NY, The Textile Museum of Washington DC, The Philadelphia Museum of Art and The Museum at the Fashion Institute of Technology in New York.

It was inspirational to hear her speak and witness the commitment in her words and actions. Of course, the textiles themselves are works of art and being able to see

products of her commitment, made this exhibition powerful and relevant. We were really lucky to have her come to Malaysia and share her experience and knowledge with us so generously. What was particularly interesting were the questions asked, varying from succession plans for Cassidy's business to political concerns and safety issues.

The Vision Culture Lectures present an innovative community initiative by SGFA to have exceptional talents present and discuss their topics of expertise at lectures and workshops in Malaysia. The Series promotes regular international cultural exchange and discourse, seeking to inform and engage local audiences on a variety of multi-disciplinary topics. www.shaliniganendra.com

Carol Cassidy's Art & Design Textile Exhibition at SGFA

Textile returned by hand to Carol Cassidy on 19th October 2010

Description	size	Quantity	Price /per piece	#
1. Big continuous border brocade silk head cloth	107 x 106	2	RM400	70
2. Green traditional piece	35 x 72	1	RM450	23
4. Blue brocade silk wall hanging (logo)	35 x 75	1	RM350	21
5. Mustard brocade silk wall hanging (logo)	35 x 46	1	RM350	19
6. Red brocade silk wall hanging (logo)	35 x 49	1	RM350	20
7. 4 color inlay tapestry brocade silk wall hanging	50 x 128	1	RM720	26
8. Siho tradition blacket brocade silk wall hanging	43.5 x 138	1	RM700	16
9. Siho tradition brocade silk wall hanging runner	44 x 100	1	RM720	12
10. Siho tradition 3 band wall hanging brocade silk	43 x 172	1	RM900	24
11. 4 color inlay tapestry brocade silk wall hanging	50 x 134	1	RM900	25
12. Small continuous border brocade silk head cloth	106 x 104	1	RM400	70
13. Tailue comb cushion brocade silk (72)	19 x 20	2 sets	RM140	72
14. Diamond tailue cushion brocade	19 x 20	2 sets	RM140	74
15. Tailue cushion brocade silk	19 x 20	1 set	RM140	73
16. Tailue cushion brocade silk	34 x 36	1 set		76
17. Woven wind cushion silk	19 x 20	1 set	RM140	75
18. Siho tradition brocade silk wall hanging/runner	43 x 125	1	RM490	13
19. Siho tradition blacket brocade silk wall hanging	43.5 x 130	1	RM500	15
20. Siho contemporary brocade silk wall hanging runner	51 x 95	1	RM500	9
TOTAL		22 pieces		

----- Original Message -----

Subject: Thank you!

Date: Tue, 19 Oct 2010 07:37:22 -0700 (PDT)

From: Carol Cassidy <carolcassidy@yahoo.com>

To: <stag@tm.net.my>

Hi Shalini,

I arrived safely back in Vientiane.

Thank you so much for a wonderful time.

I enjoyed my visit to KL and appreciate all your hard work to make this exhibition a success.

Please extend my thanks to Dennis and regards to Juliana. Ask her what color scarf she would like.

A great photo of both of you attached.

Carol

This message has been scanned by TM antivirus for viruses and spyware and found to be clean.

VISION CULTURE LECTURE – CAROL CASSIDY in KL
Art & Design Textiles

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us so generously. What was particularly interesting were the questions asked, varying from succession plans for Cassidy's business to political concerns and safety issues.

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**Intro by SG for
Vision Culture Lecture @ SHALINI GANENDRA FINE ART, KL October 18, 2010**

Friends- WELCOME to the 4th ecture of SGFA's Vision Culture Series which is supported by UNESCO and HSBC Malaysia. We are delighted to see such interest and look forward to hearing your questions and comments.

This evening – you will hopefully learn what you may NOT know about CAROL CASSIDY, textile artist and weaver extraordinaire.

You probably already know that she came to Laos over 21 years ago , and established Lao Textiles in a 19th century French colonial house in Vientiane.

You know that in 2001 , Lao Textiles won the Product Excellence Award from UNESCO; and in 2002, a Preservation of Craft Award from Aid to Artisans.

You ofcourse know that her textiles are in the permanent collections :
The Guggenheim, NY ,
The Textile Museum, Washington, DC;
The Philadelphia Museum of Art;
The Museum at the Fashion Institute of Technology, New York and many more.

You may NOT , however, know - because of confidentiality clauses, that she provided bespoke silk weaves for Louis Vuitton's flag ship stores in Paris and New York, for Donna Karan's main boutique, for the apartments of VALENTINO in Paris and New York and a myriad of other appreciative settings. Please don't tell anyone else.

We also know that you will be as captivated by Carol's generous wisdoms and fascinating anecdotes – as we have become during this Exhibition in Kuala Lumpur. The GLAMOUR of Carol Cassidy, however, is exceeded by her knowledge, expertise and art acumen.

Please welcome CAROL CASSIDY.

Laos - Embassy of the Lao People's Democratic Republic

No. 7, Jalan Mesra (off Jalan Damai), 55000 Kuala Lumpur
Tel: (603) 2148 7059 ; Fax: (603) 2148 0080

Ambassador Paul W. Jones & spouse: Catherine Jones
Embassy of the United States Kuala Lumpur
376 Jalan Tun Razak
50400 Kuala Lumpur
Malaysia
embassyklpa@state.gov
phone: 60-3-2168-5000

TINA MALONE
Press Officer US Embassy - KL
maloneba@state.gov
Tel: 2168 5185

Price Tag – Cloth Description
Bags for taking away
Credit card machines/receipt booklets

CAROL CASSIDY's Answers to Questions for THE PEAK, Sept 14, 2010

Hi Shalini,

The answers to the following questions:

1. What stories do your designs/patterns tell? Please give three examples. For example, does a certain pattern reflect a position in society or the community the weaver comes from? [would be useful to include image too if possible]

I work with rich patterns and ancient techniques that reflect the diverse textile heritage of Laos. Much of my work is with complex brocade, tapestry and Ikat techniques. All of these weaving methods are intricate skills that are passed down from one generation to the next. They are both precious and slow.

There are at least 40 ethnic groups in Laos and many of them have their own specific designs, icons and meaning. My team and I use traditional designs as the foundation for renewed, interpreted contemporary design. WE blend tradition with modern. These ancient hand weaving techniques provide our studio with a unique method of production that enable us to create complex and original patterns.

2a. What are some customs in weaving? Please give two or three examples. For example, the pattern that represents a certain indigenous tribe can only be weaved by the person from that community.

In addition to modern textiles, we weave replica of traditional textiles, many from the Tai ethnic group. Our pieces include replica of Shaman's headcloth, blankets, traditional Lao skirts and shoulder cloths, and other ceremonial pieces. Many of these textiles were used for birth, marriage, death, and other ceremonial occasions.

2b. There are several indigenous tribes who live in isolated areas of the country like the Hmongs, Yaos, Daos, Shans, and also the Lua and Khmus.

Do you engage with them and also incorporate their designs? (am not sure if they have a rich weaving culture) WE work with various ethnic groups but most are of the Tai-Lao ethnic group.

3. You've worked in South Africa and now Laos. I understand there's also a rich weaving culture in India and South America like Peru. What are some commonalities between the weavers in all these countries?

I have has the privilege to work with weavers and artisans in many countries on several continents over the past 3 decades. I believe weaving is a global women's language. Women are often the keepers of tradition and textiles usually play an important role. There are remarkable similarities between some South American designs, African design and Lao design. But I continue to be amazed by the similarities and differences in weaving.

4. How long does it take to complete the designing and weaving of say one shawl?

WE weave shawls that take 3 days and complex brocade shawls that take three months. WE weave wall hanging that take 6 days and some that take 6 months. All our work is with 100% handwoven silk.

I import our pigments and make all our colors.

5. How much is a premium quality scarf?

Our scarves and shawls range from US \$45-\$300.

5a) Any plans to morph into a lifestyle brand where you do a wider range of products to include handbags, accessories etc based on Lao designs, and also set up your own retail like Jim Thompson shops? If yes, when? If no, why not?

&

5b.) I know you've been designing for years. Any thoughts on also collaborating with haute couture designers like Karl Lagerfeld? If yes, who would you like to collaborate with and why? If no, why not?

&

6. Do you follow the fashion seasons and have several key collections in a year? Or do you do one-off pieces? I am currently doing a small Fall '10 collection of products. My goal is to design unique products that stay true to weaving and the integrity of our hand woven silks.

I have been collaborating with several interior designers for nearly two decades. These designers create haute couture for the home. Together we create handwoven silks as curtains, sofas, chair coverings, pillows, etc..

Every thread, color and design is custom and original for each client. See attached sofa designed by Peter Marino for Paris apartment of Giametti/Valentino, published photo Vogue magazine.

7. What are your best selling items in your regular collection?

Brocade scarves, pillows and traditional wall hangings.

8. Do you still accept bespoke orders? How does one choose a design and place an order?

All our work is either custom or one of a kind or limited edition. We work with our clients to select a design, color and style that works for their particular project. WE also work with interior decorators and designers around the globe. Every project is unique and designed for the client. WE are currently doing a small line of pouches, bags, ties and other small gift items.

9. Please share with us two or three inspiring stories of your weavers and how your venture has helped improve their lives.

We have employed the same staff for over 20 years. Their lives have changed dramatically over these two decades. Our Ikat Supervisor, came to us as a young women of 18.

Now at the age of 40, she been able to built a beautiful home with electricity, send her 2 children to school, have good medical care, and enjoy an overall higher standard of living.

10. Apart from providing them with employment, do you offer them other trainings eg English language classes, sex education?

In addition to salaries, we introduced health care, pension scheme, English lessons and bonus system to our staff in 1990.

11. What are two or three challenges in running in this social enterprise?

We have been in Laos over 20 years. We have been witness to many changes in Lao life, law and lifestyle.

12. How long did it take you to be self-financing?

My husband and I invested US\$ 250,000 of our own funds in 1990 and started to be profitable after 5 years in 1995.

13. Would you get your business certified as a Fair Trade business? If yes, when? If no, why not? eg you don't believe in arbitrary standards. How do you ensure your staff are paid a fair wage? How much are weavers paid per month?

Our business upholds fair trade values. WE employ the same 50 staff for 22 years and have virtually no turnover. WE have mother-daughter teams. I am a professional weaver and treat my staff as professionals. Maybe this why we have consistent high quality.

I am proud of the fact that we at Lao Textiles have created a generation of professional weavers, preserving skills, providing employment and helping empower woman in Laos.

Full title and a short description for the attached images:

01 Ikat Gold - made of gold thread? design from xxx group? cloth for weddings?

This is a rare double Ikat with both warp and weft Ikat. I designed this transparent silk fabric for an interior project for a home in London.

02 Modified Nak - what's a Nak? Modified in what sense?

The Nak or Naga is a mythological serpent-like creature that usually lives in water and has protective qualities. The Nak in its many forms plays a central role in Lao textiles. Several of my contemporary designs work with rearranged design elements that highlight the graphic qualities of this powerful icon.

03 TaiLueComb - what's Lao/Tai Lue? What's special about the design?

Lao/Tai Lue is one of the many ethnic groups in Laos. The Lao/Tai Lue people use many of the complex weaving techniques found in Laos including interlocking tapestry. The Tai Lue comb is a contemporary interpretation and simplification of a traditional Lue design element.

04 Brocade - used in what special occasions? design from which group etc? This is a design modified from a Lao shroud cloth.

Many of my designs are inspired by and built up traditional Lao design.

05 NagaComb - textile weaved with a Naga comb? what's the significance of a Naga comb? The is a contemporary piece of art. I

use

various elements and weaving techniques to weave unique textiles based on tradition but distinctly Carol Cassidy.

06 BanKeune - what's this? significance of design? This is based on a traditional Lao blanket from the village of Ban Kheun.

It has been a great source of both design and inspiration. This is a complex brocade. A highly skilled weaver would use several months to weave this piece.

3) What does Ikat mean? Ikat is a malay word referring to an ancient resist tying and dyeing technique where a design or pattern is created in the warp or weft yarns prior to weaving. It creates a double sided fabric with two right sides: there is no front and back like you have with brocade and tapestry weaves.

This is one of the ancient techniques that is practiced by various ethnic groups in Laos and has been a treasure for me to work with.

--

Hi Shalini,

Here are a few answers:

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Now at the age of 40, she been able to built a beautiful home with electricity, send her 2 children to school, have good medical care, and enjoy an overall higher standard of living.

It was \$250,000 US.

----- Original Message -----

Subject:Re: Thanks -and Details now. SGFA

Date:Wed, 23 Jun 2010 07:50:03 -0700 (PDT)

From:Carol Cassidy <ccassidy@laotextiles.com>

To:<stag@tm.net.my>

References:<270601348-1272109822-cardhu_decombobulator_blackberry.rim.net-1070282103-@bda2031.bisx.prodap.on.blackberry>
<19625.63771.qm@web33303.mail.mud.yahoo.com>
<4C107350.4040708@tm.net.my>
<207204.45070.qm@web33307.mail.mud.yahoo.com>
<4C19CE8A.9060404@tm.net.my>
<431396.95670.qm@web33305.mail.mud.yahoo.com>
<4C21B2CC.7030307@tm.net.my>

Hi Salini,

Great that you got the CD and book.

I can bring about 100 pieces in the price ranges you suggest.

I will advise if I have any guests coming.

45% is acceptable although I will have to add transport cost in addition to VTE showroom price.

No problem with leaving some inventory.

maybe title of lecture something like "Weaving Success in Laos;The Carol Cassidy silk story"

your suggestions welcome.

CC

June 23, 2010

Dear Carol -

Book and images received with thanks.

Now, we can get things moving along!

Please advise:

1. How many textiles can you bring with you? I would like to suggest hanging 20 - 36 pieces and displaying in short piles, or draped on surfaces, another 50 pieces. Total - about 100.
2. Pricing range: Suggest US \$50 - 500. Most items in range of US \$ 80 - 200. Very much relying on your advice with regard to this matter.
3. Commission, let us work towards a Gallery commission of 45% please, so that we can cover the expenses involved. We ask however, that the textiles be priced at the same levels as in Laos because of the market proximity.
4. IF you have VIP guests coming from abroad, we are happy to host a preview dinner on October 13 for them. If, for example, the Crown Prince of Brunei is interested to attend, we would invite the Malaysian King & Queen for that dinner. Need notice, however.
5. Weekend in Terranganu
6. Monday, October 18, Your talk with images. No more than 30 minutes. Q&A thereafter, with drinks.
7. I would suggest that we take inventory of the textiles and that you leave with us textiles to continue sales efforts thereafter. We will return unsold items at our cost/effort.

Look forward to hearing from you.

Warm wishes,

Shalini

Selection of designs –
 From “Weaving Tradition, Carol Cassidy and Woven Silks of Laos”

Page	Description
13	Worn by young woman
40	Pink/purple/brown
42	Blue fabric, with border
55	Gold /grey
61	Larger image – green, red, beige.
86	Brown with different colour rectangles. (LOVE this one.) Plain colour with different colour tassels
96	Red with centered design
99	Black/White design
102	Dark Blue with design
103	Red
104/105/106	Red and blues
110	Red and Black backgrounds
111	
113	Grey background
115 -116	Stripe, Grey/black/red
118-123	Green
145 – 156	Gold/red; stripes/contemporary etc. p. 148 in particular.

Note: Ikat designs **less** interesting because more commonly seen.

Shawls

Cushion and pillow covers in cotton – GREAT.

Bed spreads (fully size/queen) if possible.

Pricing appreciated.

On 1/31/2010 5:39 PM, Carol Cassidy wrote:
Great. I'll plan my travels accordingly.

From: "stag@tm.net.my" <stag@tm.net.my>
To: Carol Cassidy <ccassidy@laotextiles.com>
Sent: Sun, January 31, 2010 4:31:00 PM
Subject: Re: Dates for my trip

Dear Carol:

Dates work well. Thursday, Oct 14 for the opening. Weekend in Terranganu. Oct 18th, Monday night, your talk.

Looking forward to it.

Let us work through selection of items, pricing and images in May.

Shalini

CAROL CASSIDY

At the age of 18 Carol Cassidy borrowed US\$ 500 from a friend and boldly left her home in Connecticut, USA to study weaving in Norway.

After completing study in Norway and Finland, and then completing degrees in Fine Arts, Political Science and Women Studies at the University of Michigan, she worked for eight years in Southern Africa (South Africa, Botswana, Zimbabwe), as a textile consultant for development programs that improved lives of indigenous women.

In 1989, her work brought her to Laos, a country which she says will never leave for she has discovered what she calls "a weaver's paradise". A year later, she founded Lao Textiles, locating the shop in a 19th century French colonial house in Vientiane.

Producing hand-woven silk textiles from intricate brocade and tapestry wall hangings to ikat scarves and shawls, custom upholstery and curtain fabrics, Lao Textiles has earned international recognition as an art product, sought after by collectors, designers, museum curators and royalty.

Cassidy's contribution extends beyond brand name recognition. Her efforts have contributed to a renaissance in the Laotian textile industry as a whole, at a time when it was near extinction.

She has reinterpreted and incorporated traditional Laotian colours, images, symbols and myths into a creative weaving trade. She remarkably blends her own artistry with local ancient techniques and traditions to create contemporary woven art.

"I start with traditional patterns and techniques and I modify, interpret, translate, adapt into a product that becomes international. The elements are traditional but the complete design is my own creation."

Moreover, she has been actively advising and training numerous other weavers in the region to help revive and renew their traditions, thus contributing to a revived appreciation for Laotian textile by the people themselves. Cassidy has extended her weaving reach to Cambodia, where she has worked with a group of weavers who are landmine victims. With such an impact on the textile industry in Laos, Cassidy was often compared to Jim Thompson, the American who revived silk production in Thailand, a mantle that she wears well.

In 2001, Lao Textiles won the Product Excellence Award from UNESCO; in 2002, a Preservation of Craft Award from Aid to Artisans. Her textiles are in the permanent collections of a number of museums, including, The Textile Museum, Washington, DC; The Philadelphia Museum of Art; and The Museum at the Fashion Institute of Technology, New York.

She continues to advise the UN on development programs, lectures on and teaches weaving, and generously shares her model of weaving success with weavers, artisans and audiences throughout the world.

"The lesson is you pave your own way and find a creative solution."

SHALINI GANENDRA FINE ART, Section 16, Petaling Jaya, Selangor, Malaysia, www.shaliniganendra.com Tel +603 7958 2175

----- Original Message -----

Subject:re: Textile Tour - Terranganu 2010

Date:Wed, 18 Nov 2009 12:34:55 +0800

From:Roslan Wilkinson <Roslan@yayasantnz.org>

Reply-To:Roslan@yayasantnz.org

To:stag@tm.net.my

Hi Shalini,

Yes, we will block those dates. Sat oct 16 travel to KT and rest, Sun oct 17 to meet with weavers and fly back that evening.

We also confirm Carol's flight KUL-TGG-KUL and her hotel and food.

Look forward to it.

Rdgs,

Roslan A. Wilkinson

Royal Terengganu Songket

www.yayasantnz.org

OCTOBER 16 – 17, 2010 – Terranganu. Foundation to pay for hotel and flight.
Yayasan Tuanku Nur Zahirah

from the AMEX Platinum Concierge

1. Yayasan Tuanku Nur Zahirah

Kuala Lumpur (HQ):
Yayasan Tuanku Nur Zahirah
(PP AB – 09/2007)
No.83, Jalan Telawi,
Bangsar,
59100 Kuala Lumpur

Tel: +603 2284 8253

Fax: +603 2287 2797

<http://www.yayasantnz.org/index.html>

This is a foundation by our Queen which aims to preserve and enhance indigenous craft and heritage while helping to improve the livelihoods of artisans, weavers and craftsmen. You may speak to Mr. Roslan whom is the Program Director. He is on sick leave today, so you may contact him tomorrow.

If you would like to have a tour within KL itself, they have a centre here where they are still doing the traditional method of weaving, i.e; using hands & feet. However, they're stationed in a modern building and their focus is also more of a modern and contemporary fabric with traditional designs. Nevertheless, Mr. Roslan would still be able to provide you with good contacts and also assist in tours.

2. Terengganu Tourism Board

9th Floor, Wisma Darul Iman,
20503, Kuala Terengganu,
Terengganu Darul Iman
Telephone No: 609-623 1553
Fax No: 609-622 1957
Email: ppp@terengganu.gov.my
http://tourism.terengganu.gov.my/contact_us.htm

The Terengganu Tourism Board has a bigger umbrella of contacts for real traditional songket weaving ladies, i.e; in Attap houses and using their hands & feet too, as part of their effort to promote the traditional songket making. You may contact Mr. Puad Daud directly and he will assist you to arrange for tours. Alternatively, you may also email to his address directly at puaddaud@yahoo.com.

For textile information, Liz Moggie –

YM Raja Fuziah bt. Raja Tun Uda. (sister to Raja Arshad)
Sari Ayu Consult Sdn Bhd,
B12/2 Jalan Selaman 1

Dataran Palma, 68000 Ampang.

Tel.4256 2125 Mon-Fri.

Her email: rfuziahuda@gmail.com

Hi Shalini,
Great. Lets start with that date.
I'll plan accordingly. WE can fine tune as we get closer.
I'll start an e-mail list of KL clients.
All the best,
Carol

From: SGFA Shalini Ganendra <stag@tm.net.my>
To: Carol Cassidy <ccassidy@laotextiles.com>
Sent: Tue, October 13, 2009 8:59:00 AM
Subject: Tentative dates.

Carol - Let us plan for the show to open on **Thursday, October 14.**

If you could arrive in KL on the 12th, and stay through the 20th (at least)- that would be great.

CAROLE CASSIDY : cell is 856-20-770-2966. (My husband Dawit also uses this number.)

----- Original Message -----

Subject:Re: Exhibition in KL - October 2010
Date:Mon, 12 Oct 2009 05:37:45 -0700 (PDT)
From:Carol Cassidy <ccassidy@laotextiles.com>
To:stag@tm.net.my

Wonderful.
The current Malaysian Ambassador in NYC is a textile friend. I will ask his wife Amy if she has suggestions.
CC

From: SGFA Shalini Ganendra <stag@tm.net.my>
To: Carol Cassidy <ccassidy@laotextiles.com>
Sent: Mon, October 12, 2009 7:19:02 PM
Subject: Re: Exhibition in KL - October 2010

Carol -

Super. Will plan accordingly and come back in a couple of months with dates.

Let's plan for at least a week's stay and I will try to organise the visit to Terranganu/weaving etc. (Those trips may have to be self-funded.)

Your stay with us is complimentary and our pleasure!

Best,

Shalini

Carol Cassidy wrote:

Dear Shalini,

YES, We are still on from my side as well. Do you have some suggested dates in October yet?

And the lecture is a great idea. I have a powerpoint if you have a projector. You can schedule as many as you like in our time frame.

Thank you for the offer to stay with you. I'd appreciate your generosity and love seeing as much weaving as I can.

Stay in touch.

Carol

From: SGFA Shalini Ganendra <stag@tm.net.my>

To: Carol Cassidy <ccassidy@laotextiles.com>

Sent: Mon, October 12, 2009 6:12:54 PM

Subject: Exhibition in KL - October 2010

Dear Carol:

Greetings. I hope this note finds you well.

We are still on for October 2010 and I am very much looking forward to presenting this work to Malaysian audiences. You are welcome to stay with us.

I would like to invite you to present a couple of lectures against the back drop of this show, primarily for educational purposes. The Gallery has just launched for 2010, the Vision Culture Lectures which has UNESCO support. This series promotes multi-disciplinary interaction and you would be a speaker for that series, becoming a Vision Culture Fellow!

Would you like to visit weavers in Terranganu or elsewhere in Malaysia?

Best wishes,

Shalini

Carol Cassidy wrote:

Shalini,

Timing is better for me. Thanks.

I have both traditional and modern. We can do both in the show.

Commission varies but in the range of **35-50%** depending on pieces and venue. Open to your suggestions as to what works for you in KL.

Thanks,

Carol

From: SGFA Shalini Ganendra <stag@tm.net.my>

To: Carol Cassidy <ccassidy@laotextiles.com>

Sent: Wednesday, May 13, 2009 10:37:38 PM

Subject: Exhibition 2010

Dear Carol:

Could we aim for late Sept. /early October 2010.

Estimates: - 60 pieces.

Museum pieces (shawls or hangings) - 10 (US \$500 - 1000)

US \$95 - 250 range:

Shawls - 30

Hangings - 10

Runners - 10

I am looking forward to the collaboration and to meeting you. Would you let me know the commission on each price?

Thank you,

Shalini

Carol Cassidy wrote:

Hi Shalini,

This sounds fine. Good to have a few museum pieces for exhibition but have more affordable pieces for sale.

Mid to late September is best for me.

We have a wide range of silks and we can select a range that works for your market. Best that you give a price point that works in your market in KL and we can select appropriately. But hangings generally range from \$250-\$950.

We have lots of smaller items as well. Runners, shawls at \$95, 155, 175, 195, 225 295 and so on.

Commission varies depending on the pieces.

Let me know where you want to go from here.

Stay well,

Carol

From: SGFA Shalini Ganendra <stag@tm.net.my>

To: Carol Cassidy <ccassidy@laotextiles.com>

Sent: Tuesday, May 12, 2009 2:16:22 AM

Subject: Re: Correspondence - RESEND

Dear Carol:

I received the book - thank you very much. I have reviewed it with great interest.

Let us plan on an exhibition of your works for August/September 2010. It would be best if you could be in KL for the opening (for interviews and a couple of talks etc.), and you are welcome to stay with us.

The exhibition would present a few pieces that are works of art (for real collectors) and the majority would be more affordable works that introduce the breadth of Lao Textiles aesthetic and technical abilities.

Pricing: What is the price range for shawls and wall hangings? Of that price, what is commission you give to your retailers?

I look forward to hearing from you.

Best,

Shalini

----- Original Message -----

Subject:Re: Exhibition 2010

Date:Thu, 14 May 2009 05:43:22 -0700 (PDT)

From:Carol Cassidy <ccassidy@laotextiles.com>

To:stag@tm.net.my

References:<4A08DDBF.4010501@tm.net.my>

<170944.38344.qm@web33303.mail.mud.yahoo.com>

<4A091436.8010106@tm.net.my>

<599874.23226.qm@web33301.mail.mud.yahoo.com>

<4A0B83F2.6040605@tm.net.my>

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Best,

Shalini

Carol Cassidy wrote:

Hi Shalini,

Please resend. I am traveling and might have missed it.

Thanks,

Carol

From: SGFA Shalini Ganendra <stag@tm.net.my>

To: Carol Cassidy <ccassidy@laotextiles.com>

Sent: Monday, May 11, 2009 10:23:59 PM
Subject: Correspondence

Dear Carol:

Have you received recent emails from us? We are experiencing difficulties with the system.

Please clarify. If not - we will resend.

Warm wishes,

Shalini